

POS/E-Commerce Directory 2009

BOOKLOG

5153 N. Clark St., Suite 207
Chicago, Illinois 60640
Phone: 800-977-8212 (x263), **Fax:** 773-275-8498
Web site: www.booklog.com
E-mail: info@booklog.com
Contact: Gwen Fishbeck, director of college sales
POS services: Comprehensive POS, inventory and text management. Advanced features include rental module, touch screen, financial aid, campus cards and customer relationship management.
E-commerce services: Interface to eFollett Web site services.
Stores require no special equipment.
Hosting: Optional.
Fulfillment: Store's stock.
Sample installations: Missouri State University, University of Dayton, and Middle Tennessee State University.



Budgettext[®]
Corporation

BUDGETEXT CORPORATION

1936 N. Shiloh Drive
Fayetteville, Arkansas 72703
Phone: 800-800-8227, **Fax:** 479-684-3403
Web site: www.budgetext.com
E-mail: ctompkins@budgetext.com
Contact: Chris Thompkins, vice president of college sales
POS services: A comprehensive retail system, including ComText and BuyMate.
E-commerce services: Web stores, Rental Manager.
Equipment: Dell registers and servers are used.
Stores require no special equipment.
Hosting: Yes.
Fulfillment: Store stock.

FOLLETT HIGHER EDUCATION GROUP

2211 West Street
River Grove, Illinois 60171-1800
Phone: 800-322-6223, **Fax:** 708-452-9203
Web site: www.fheg.follett.com
E-mail: jlynch@fheg.follett.com
Contact: Jerry Lynch, vice president sales.
POS Services: Partnered with leading POS providers RATEX Inc. and Booklog.
E-commerce services: Custom e-commerce solutions via the efollett.com platform. We offer a unique URL and a custom-branded e-commerce Web site.
Hosting: No.
Fulfillment: Store stock.
Sample installations: Efollett.com is in use by nearly 200 independent college bookstores.

KIC TEAM INC.

P.O. Box 1120
Auburn, Maine 04211-1120
Phone: 800-818-1932, **Fax:** 207-514-7033
Web site: www.kicteam.com
E-mail: info@kicteam.com
Contact: Jimmy Timmins, marketing communications.
POS services: Cleaning cards for all credit card readers featuring Waffle technology. Keep your POS readers working error free.

MATTHEWS BOOK COMPANY

11559 Rock Island Court
Maryland Heights, Missouri 63043
Phone: 314-432-1400, **Fax:** 314-432-7044
Web site: www.matthewsbooks.com
E-mail: gedas@mattmccoy.com
Contact: Gedas Gudenas, vice president of information system
POS services: Full point-of-sale system and inventory management specialized for the health science bookstore. Supports gift cards, industry-standard communications and data exchanges. Interfaces with turnkey e-commerce solutions.
E-commerce services: Customizable, hosted e-commerce Web site with 90,000 titles, large medical supply selection and support for in-store merchandise.

Hosting services available: Yes.
Fulfillment: We provide fulfillment services and store can fulfill from stock.
Sample Installations: Johns Hopkins Medical Bookstore, KU Med Bookstore, Cleveland Clinic Bookstore.



MBS TEXTBOOK EXCHANGE

2711 West Ash Street
Columbia, Missouri 65203
Phone: 800-325-4138, **Fax:** 573-445-5249
Web site: www.mbsbooks.com
E-mail: lahrens@mbsbooks.com
Contact: Lois Ahrens, sales operations coordinator
POS services: Turns point-of-sale into "point-of-service" for the most comprehensive register experience. Features include: touch-screen; VISA-PCI (Payment Card Industry) compliant; Windows embedded; clean receipts; Student Financial Aid; rental programs; loyalty rewards, mobile POS, price checking; registers can be set on sale or return mode.
E-Commerce Services: Full-featured, fully integrated in-site Web commerce solution with automatically linked textbook cover images and loyalty rewards redemption.

Hosting: Yes.

Fulfillment: From bookstore's stock/ inventory.



Nebraska
Book Company

NEBRASKA BOOK COMPANY

4700 South 19th Street
Lincoln, Nebraska 68512
Phone: 800-869-0366, **Fax:** 800-869-0399
Web site: www.nebook.com
E-mail: chullett@nebook.com
Contact: Charles Hullett, director of sales and marketing

POS services: NBC WinPRISM provides a fully integrated solution that offers bar-code scanning, point-of-sale, online buy-back, complete inventory control and financial accounting. NBC's proven client-server product suite was developed in-house using state-of-the-art programming tools and libraries. As a software developer focused on the college store industry for over 20 years, NBC has the experience and expertise to provide bookstores with a most technologically advanced solution. NBC is a Microsoft Gold Certified Partner. The product suite is written in Visual C++ and operates on the Microsoft Windows platform and Microsoft SQL Server relational database. It supports a variety of POS terminals. NBC Retail Management Systems Training: Just as important as having the right retail management system is knowing how to use it to its full extent. NBC training helps protect the bookstore's investment in NBC's retail management systems so the staff understands the true value of the tools available right at employee's fingertips. The bookstore chooses the training venue that fits them best: NBC classroom, onsite or NBC's newest offering, online.

E-Commerce: New, Monsoon with NBC PRISM: NBC has partnered with Monsoon Inc., the leading online marketplace solutions company, to provide the only fully integrated, multi-marketplace online selling tool available today. This highly advanced system allows bookstores to simply and easily sell on multiple marketplaces simultaneously, including Amazon.com and Half.com, without interrupting the existing in-store business process. New, NBC Marketplace PowerBuyer: Discover how your bookstore can supplement textbook inventory from a once-inaccessible growing online supply. NBC Marketplace PowerBuyer, a patent-pending process and software developed by NBC, allows for extremely quick and fully automated evaluation and purchase of textbooks and/or trade books on the student-to-student marketplace like Amazon.com and Half.com. NBC WebPRISM: As the engine that drives our e-commerce solution, WebPRISM is simply the most affordable and effective Web offering available to college bookstores. It is also the most completely integrated

solution, seamlessly tying into your back-office system and integrating with POS and inventory control. Last year, WebPRISM helped NBC customers grow online sales by 24 percent over the previous year; served more than 500 million pages to online shoppers; and processed \$120 million. System up-time, even during January rush, has remained consistent at 100 percent for all of our more than 625 system users.

Hosting: Yes.

Fulfillment: From store stock and, optionally, from associated vendors that can supply books, electronics, digital books, software, computers, music and games.

POS SUPPORT INC.

P.O. Box 223
Sand Lake, Michigan 49343
Phone: 616-554-6223, **Fax:** 208-475-8115
Web site: www.possupportinc.com
E-mail: sales@possupportinc.com
Contact: Mark Dreisbach, vice president of operations

POS services: Electronic want listing — POS systems inventory control, including textbook, general book, general merchandise, accounts receivable, special orders, live financial aid, debit card, gift card, and buyback multiwholesaler.

E-commerce Services: Textbookbin.com, ewantlisting, live data Internet application, use of any media accepted by store, change, accounts receivable, financial aid, etc.

Fulfillment: From store stock or special order.

Sample Installations: Howard University, University of Wisconsin and Wake Forest University.

RATEX BUSINESS SOLUTIONS INC.

2250 Hickory Road, Suite 10
Plymouth Meeting, Pennsylvania 19462-1047
Phone: 800-417-2839, **Fax:** 610-828-8632
Web site: www.ratex.com
E-mail: madimascia@ratex.com
Contact: Mario A. DiMascia, director of sales and marketing.

Company Description: RATEX Business Solutions is a leading provider of inventory management and point-of-sale solutions for collegiate retail industry. RBS is committed to aligning technology with smart business practices to help collegiate retailers succeed. RBS is dedicated to your store's success through continuous product development, enhancements and support services.

Products: Visual RATEX inventory management, point of sale software and hardware solutions and eRATEX comprehensive e-commerce solutions.

POS services: RBS offers the VisualRATEX inventory management, point-of-sale solution and eRATEX e-commerce solutions for collegiate retailers. VisualRATEX is a complete and powerful tool utilizing technology and best practices to

achieve efficiencies for the tracking of all merchandise categories while offering unparalleled functionality and scalability.

E-Commerce services: The eRATEX solution empowers collegiate retailers with a robust, contemporary and consumer-friendly tool for moving beyond the brick-and-mortar of your operation. ERATEX offers you the ability to sell all merchandise categories online with complete backend order fulfillment integration, faculty adoptions and history review through your Web site and student-to-course-material product needs in one complete and comprehensive solution.

Hosting: No.



RMSA
1450 Iowa Avenue
Riverside, California 92507
Phone: 800-727-7672, **Fax:** 951-682-7101

E-mail: emily.kavin@goldleaf.com

POS services: merchandise planning, forecasting and open-to-buy.



South Eastern Book CO.

SOUTH EASTERN BOOK COMPANY

33333 U.S. Highway 641 North
Murray, Kentucky 42071

Phone: 800-633-9645, **Fax:** 800-433-6966

Web site: www.logi-text.com

E-mail: colleen.holland@sebook.com

Contact: Colleen Holland

POS services: Logi-Text is a Windows-based, multiple guide, complete point-of-sale system. Our system includes inventory management, purchase orders, buyback, want listing, physical inventory, rental and more. We have the ability to interface with any student information system and/or accounting system. We pride ourselves on our willingness and success with customization for our clients so that you are able to operate your business the way you want to operate.

Equipment required: Our software will operate on any computer system that operates on Microsoft Windows 98 version or newer. This is a great feature with Logi-Text because it helps reduce the amount of hardware required for system installation.

E-Commerce: We offer a solution for your store providing an online ordering option for textbooks, trade books and general merchandise. Our site includes a shopping cart and is PCI compliant.

Hosting: Yes

Fulfillment: Store stock.



TOTAL COMPUTING SOLUTIONS

629 E. Quality Drive, Suite 202
American Fork, Utah 84003

Phone: 806-796-7600, **Fax:** 801-756-1576

Web site: www.total-computing.com

E-mail: sales@total-computing.com

POS services: Included under the Smartsuite umbrella are POS, textbook, general merchandise, accounts receivable, accounts payable, general ledger, trade and merchant services. New for 2009 is a cost-effective virtual solution.

Equipment: Stores require no special equipment.

E-Commerce Services: Campus Webstore provides real-time data to the POS system. Online faculty adoptions and buy-back modules are available. New for 2009, live shipping rates with auto shipping label print-out.

Hosting: Yes.

Fulfillment: Store's stock.