

Government Food Service

an ebm publication

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2010 Editorial Schedule

EVERY ISSUE of *GOVERNMENT FOOD SERVICE* concentrates exclusively on business management of this unique market's elements—some for-profit, most not for-profit. Filled with market data, *GFS* covers the spectrum of food service operations in the federal government, probing policies and practices, profiling leading operations and outstanding programs. With "how-to" help, management concepts, menus, merchandising... contracts, construction... equipment for both back and front of the house... nutrition – and the latest news – will all be covered in the pages of *GOVERNMENT FOOD SERVICE*. Some of the topics that will be highlighted in each issue include:

JANUARY Closing: **Nov. 23** Materials: **Dec. 2**

- ★ **Allowance Directory:** Brand-name foodservice allowance programs – NAPA, JSPVP, Air Force Services – who's out there, who's got what.
- ★ **Business of Food:** Mideast Prime Vendors.
- ★ **Food Focus:** Poultry Ideas.
- ★ **Army Reserve/National Guard Food Workshop:** 2010 Preview - *Bonus Distribution in Sparks.*

MARCH Closing: **Jan. 22** Materials: **Jan. 28**

- ★ **Foodservice Commanders' Update:** The word from the top of the military food chain.
- ★ **Prime Vendor:** BiRite Food Show
- ★ **Going Green**
- ★ **Business of Food:** Prepared Foods/Added Value.
- ★ **Food Focus:** 1. Pizza. 2. Condiments.

APRIL Closing: **March 10** Materials: **March 16**

- ★ **IFSEA's 109th Annual Conference and Food Show:** The Intl. Food Service Executives Association's military foodservice awards.
- ★ **Ney, Connelly and Cook Awards**
- ★ **Military Exchanges:** Foodservice Operations.
- ★ **R&DA Spring Meeting:** Technical in Tucson.
- ★ **Food Focus:** Potatoes...and Other Veggies. *Bonus Distribution in Reno and Tucson.*

MAY Closing: **April 8** Materials: **April 14**

- ★ **Special NRA Show Issue:** The 91st Annual Restaurant Show, Chicago, May 22-25.
- ★ **Hennessy and Hill Awards**
- ★ **Business of Food:** Military MWR Feeding.
- ★ **Food Focus:** Snacks. *Bonus Distribution at NRA Military Functions*

JULY Closing: **May 5** Materials: **May 11**

- ★ **Subsistence Matters:** DSCP's Worldwide Customer Conference & Food Show.
- ★ **Food Focus:** Breakfast – Efficient and effective ways to start the day.
- ★ **Contract Management Profile**
- ★ **The Equipment and Supplies Equation** *Bonus DSCP Show Distribution in Fort Lauderdale.*

AUGUST Closing: **June 2** Materials: **June 8**

- ★ **Air Force Food Service Conference**
- ★ **Market Trends Databank: Subsistence Sales by Category**
- ★ **Downrange Feeding**
- ★ **European Food Show:** A preview.
- ★ **NRA Wrap-Up**
- ★ **Business of Food:** Ships Afloat. *Bonus Distribution: Europe Food Show.*

SEPTEMBER Closing: **July 26** Materials: **July 30**

- ANSWER BOOK ISSUE**
- ★ **Prime Vendor Handbook:** Who's who and who's where – Subsistence PV, Joint Services PV program, Air Force NAF PVIII.
- ★ **Food Focus:** Soups and Sandwiches.
- ★ **Business of Food:** Top 100 Government Foodservice Suppliers.
- ★ **Buying Equipment:** Fiscal Year-End.
- ★ **R&DA Fall Meeting** *Bonus Distribution at R&DA in Lake Tahoe.*

OCTOBER Closing: **Sept. 23** Materials: **Sept. 29**

- ALMANAC ISSUE**
- ★ **The Stats:** A full market report – how much and how many, by program, for the year.
- ★ **The Serveries:** Dining hall data, broken down by government agency and military service, by location and by base.
- ★ **The Suppliers:** Selected supplier directory.

NOVEMBER Closing: **Oct. 25** Materials: **Oct. 29**

- ★ **A Salute to VetCom:** DoD's Go-To Guys for Food Safety and Inspections
- ★ **Culinary Training in the Military**
- ★ **Holiday Feeding**
- ★ **Food Focus:** Beverages.
- ★ **Special Citation:** Desserts.
- ★ **Contract Management:** The right answer?