

Government Food Service

an ebm publication

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2012 Editorial Schedule

EVERY ISSUE of *GOVERNMENT FOOD SERVICE* concentrates exclusively on business management of this unique market's elements—some for-profit, most not for-profit. Filled with market data, *GFS* covers the spectrum of food service operations in the federal government, probing policies and practices, profiling leading operations and outstanding programs. With "how-to" help, management concepts, menus, merchandising... contracts, construction... equipment for both back and front of the house... nutrition – and the latest news – will all be covered in the pages of *GOVERNMENT FOOD SERVICE*. Some of the topics that will be highlighted in each issue include:

JANUARY Closing: **Dec. 27** Materials: **Jan. 4**

- ★ **Allowance Directory:** Brand-name foodservice allowance programs – NAPA, JSPVP, AFNAF PVIII.
- ★ **Business of Food:** Mideast Prime Vendors.
- ★ **Food Focus:** Poultry Ideas.
- ★ **Navy Food Service**

MARCH Closing: **Jan. 23** Materials: **Jan. 30**

- ★ **Foodservice Commanders' Update:** The word from the top of the military food chain.
- ★ **Prime Vendor:** BiRite Food Show
- ★ **Going Green**
- ★ **Business of Food:** Prepared Foods/Added Value.
- ★ **Food Focus:** 1. Pizza. 2. Condiments.

APRIL Closing: **Feb. 16** Materials: **Feb. 24**

- ★ **IFSEA's 111th Annual Conference and Food Show:** The Intl. Food Service Executives Association's military foodservice awards.
- ★ **Ney, Connelly and Cook Awards**
- ★ **Military Exchanges:** Foodservice Operations.
- ★ **Food Focus:** Potatoes...and Other Veggies.
Bonus Distribution at IFSEA in San Diego.

MAY Closing: **March 27** Materials: **April 3**

- ★ **Special NRA Show Issue:** The 93rd Annual Restaurant Show, Chicago, May 5-8.
- ★ **Hennessy, Disney, Myers and Hill Awards**
- ★ **R&DA Spring Meet:** What's New in Asheville.
- ★ **Food Focus:** Snacks.
Bonus Distribution: NRA Military Functions; R&DA

JULY Closing: **May 30** Materials: **June 6**

- ★ **Armed Forces Food Service Conference and Food Show ... plus IMCEA**
- ★ **Business of Food:** Military MWR Feeding.
- ★ **Equipment and Supplies** ★ **NRA Wrap-Up**
Bonus Distribution at the Air Force Conference.

AUGUST Closing: **June 28** Materials: **July 6**

- ★ **Market Trends Databank:** Subsistence Sales by Category
- ★ **Food Focus:** Breakfast – Efficient and effective ways to start the day.
- ★ **Contract Management Profile**
- ★ **Business of Food:** Ships Afloat.

SEPTEMBER Closing: **Aug. 6** Materials: **Aug. 13**

ANSWER BOOK ISSUE

- ★ **Prime Vendor Handbook:** Who's who and who's where – Subsistence PV, Joint Services PV program, Air Force NAF PVIII.
- ★ **Food Focus:** Soups and Sandwiches.
- ★ **Business of Food:** Top 100 Government Foodservice Suppliers.
- ★ **Buying Equipment:** Fiscal Year-End.
- ★ **R&DA Fall Meet:** What's New in San Antonio.
Bonus Distribution at R&DA.

OCTOBER Closing: **Sept. 20** Materials: **Sept. 27**

ALMANAC ISSUE

- ★ **The Stats:** A full market report – how much and how many, by program, for the year.
- ★ **The Serveries:** Dining hall data, broken down by government agency and military service, by location and by base.
- ★ **The Suppliers:** Selected supplier directory.

NOVEMBER Closing: **Oct. 22** Materials: **Oct. 29**

- ★ **Culinary Training in the Military**
- ★ **Downrange Feeding**
- ★ **A Taste of Home for the Holidays**
- ★ **Food Focus:** Beverages.
- ★ **Special Citation:** Desserts.
- ★ **Contract Management:** The right answer?