

2010 Editorial Schedule

JANUARY Closing: Nov. 20, 2009 Materials: Dec. 1

FAMILY FUN & YOUTH PROGRAMS

- ★ **Military Family Focus** ... the impact
- ★ **MWR Year-Ahead Outlook** ... stimulating, upbeat
- ★ **Playgrounds:** New directions ★ **Climbing Walls**
- ★ **Flooring, Floor Coverings, Playing Surfaces**
- ★ **Golf:** PGA preview ... plus Mini-Golf and Disc Golf
- ★ **Family Fun and Bowling Centers**
- ★ **Military Athletics & Sports ... to the Extreme!**
- ★ **Wrap-Up:** Military Fitness Summit

FEBRUARY Closing: Dec. 21 Materials: Jan. 5

OUTDOOR RECREATION

- ★ **Army Corps of Engineers:** Its role in public recreation
- ★ **Deployed MWR:** Keeping up morale downrange.
- ★ **Outdoor Recreation:** Field sports! Trails! Paintball!
- ★ **Outdoor Equipment Rental:** Checking it out!
- ★ **Shelters, Shade Structures, Tents:** The outside story
- ★ **Aquatics:** Supplies and Accessories
- ★ **Sound & Lighting** ★ **Lawn/Grounds Maintenance**

MARCH Closing: Jan. 27 Materials: Feb. 2

FOCUS ON FITNESS

- ★ **Strength:** Resistance machines, free weights
- ★ **Cardiovascular:** Treadmills, ellipticals, climbers
- ★ **Group Exercise:** Aerobics and more ★ **Balance**
- ★ **Rehab:** From sports to Wounded Warriors to VA
- ★ **Aquatic Therapy** *base pools *medical facilities
- ★ **Technology/Software** ★ **On the Fitness Horizon**
- ★ **Certification:** Raising the standards. New products.
- ★ **IHRSA Show** in San Diego. *Bonus distribution!*

APRIL Closing: March 3 Materials: March 9

AQUATICS & FAMILY PROGRAMS

- ★ **Indoor/outdoor pools...saunas, spas...spray parks...**
- ★ **Playgrounds:** Design, safety ★ **Handicapped Access**
- ★ **Child Development Centers:** And youth activities
- ★ **Surfaces:** Playing fields, outdoor courts, golf courses
- ★ **Scoreboards . . . Bleachers:** Inside and out
- ★ **Shelters, Shade Structures, Tents:** Undercover

AND FOR FISCAL YEAR 2011 . . . beginning Oct. 1, 2010

OCTOBER Closing: Sept. 7 Materials: Sept. 13

NRPA/AFRS ISSUE

- ★ **Bonus distribution:** Natl. Rec and Park Assn. - Armed Forces Rec Society Expo, Minneapolis, Oct. 26-30.
- ★ **Bonus Distribution at Club Industry in Chicago!**
- ★ **Equipment Rental** ★ **Playground Maintenance**
- ★ **Shelters, Shade Structures, Tents:** The elements
- ★ **Flooring, Floor Coverings, Playing Surfaces:** In, out
- ★ **Mind/Body Programs** ★ **Sound & Lighting**
- ★ **Paintball** ★ **Climbing Walls**
- ★ **New Year, New Directions: Coming Up in MWR**

MAY Closing: April 5 Materials: April 9

FIVE-STAR FACILITIES REPORT

- In-depth profiles of the finest military, federal and community rec and fitness facilities and programs
- ★ **Outdoors, Outdoor Amenities** ★ **Paintball**
 - ★ **Child Development Centers** ★ **DoD Schools**
 - ★ **VA Wellness, Rehab** ★ **Going Green**
- NATIONAL PHYSICAL FITNESS & SPORTS MONTH

JUNE Closing: May 4 Materials: May 10

SPECIAL FORCES FITNESS

- ★ **Deployed Sports:** And recreation downrange.
- ★ **Climbing Walls** ★ **Martial Arts** ★ **Boxing**
- ★ **On the Surface:** Playgrounds, outdoor courts, fields
- ★ **Fitness & Rehab Equipment**
- ★ **Technology/Software** ★ **The Next Big Thing**
- ★ **Bowling:** The Armed Forces Bowling Conference - BPAA Bowl Expo, Las Vegas. *Bonus distribution!*

JULY Closing: June 16 Materials: June 22

PLAYGROUNDS & PARKS

- ★ **Aquatics:** Military and municipal fun in the water.
 - ★ **Shelters, Shade Structures, Tents:** From inside out.
 - ★ **Playgrounds and Child Care Centers:** Safety.
 - ★ **Equipment Rental** ... especially outdoors.
 - ★ **New at the VA** ★ **Handicapped Access**
 - ★ **Locker Room, Laundry, Sauna:** Cleaning up
 - ★ **National Parks:** Recreation on a grand scale.
 - ★ **Municipal and State Recreation Programs**
 - ★ **Year-End Recreation/Fitness Product Showcase**
- NATIONAL RECREATION & PARKS MONTH

SEPTEMBER Closing: Aug. 2 Materials: Aug. 6

ANNUAL RESOURCE GUIDE

- ★ A complete guide to recreation supplies and equipment. Products. Suppliers. Contracts. Addresses. Phone numbers. Contact Names.
- ★ **RECREATION & FITNESS PRODUCT SHOWCASE**
- ★ **FY 2011 MWR EVENTS CALENDAR**
- ... *Just in time for the new fiscal year . . .*

NOVEMBER Closing: Oct. 4 Materials: Oct. 8

MILITARY FITNESS SUMMIT

- ★ **The Fitness Center:** New directions.
- ★ **Rehabilitation:** On base.
- ★ **VA:** Wellness centers. ★ **Going Green**
- ★ **AFSC & CISM:** Armed Forces Sports Council.
- ★ **The Indoor Pool:** Resurfacing, maintenance
- ★ **Locker Room, Laundry, Sauna:** Squeaky clean
- ★ **Certification/Accreditation** ★ **Aquatic Therapy**
- ★ **High-Tech Fitness** ★ **New products.**
- ★ **Bonus Distribution at the San Diego AB Show!**

AND EVERY ISSUE . . . of **GOVERNMENT RECREATION & FITNESS** is filled with names in the news, new product information and important market data. All aspects of fitness and recreation at government offices and agencies . . . profiles of leading operations, outstanding programs. . . reports of the latest policy changes . . . will all be there in the pages of **GOVERNMENT RECREATION & FITNESS**.