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2011 Editorial Schedule

JANUARY

Closing: 11/30/10

Materials: 12/6/10

FAMILY FUN & FITNESS... The Outlook for 2011

- ★ Family Focus ... impact on military programs/facilities
- ★ Military Fitness Summit/AB Expo Wrap-Up
- ★ MWR in the Year Ahead
- ★ Playgrounds: New directions
- ★ Climbing Walls
- ★ Flooring, Floor Coverings, Playing Surfaces
- ★ Golf: PGA preview ... plus Mini-Golf and Disc Golf
- ★ Family Fun and Bowling Centers
- ★ Military Athletics & Extreme Sports

FEBRUARY

Closing: 12/29/10

Materials: 1/5/11

OUTDOOR RECREATION... Keeping Up Morale on Base

- ★ Army Corps of Engineers: Its role in public recreation
- ★ Deployed MWR: Keeping up morale downrange
- ★ Outdoor Recreation: Field sports! Trails! Paintball!
- ★ Outdoor Equipment Rental: Checking it out!
- ★ Shelters, Shade Structures, Tents: The outside story
- ★ Aquatics: Pool Equipment and Supplies
- ★ Lawn/Grounds Maintenance

MARCH

Closing: 1/28/11

Materials: 2/3/11

FOCUS ON FITNESS / IHRSA

- ★ Strength, Cardio and Group Exercise... What's New from Industry!
- ★ Rehabilitation: From Military to VA.
- ★ Aquatic Therapy ... Base Pools... Medical Facilities
- ★ Technology/Software
- ★ Certification: Raising the standards.
- ★ IHRSA Show in San Francisco. Bonus distribution!

APRIL

Closing: 2/28/11

Materials: 3/4/11

AQUATICS & OUTDOOR FAMILY SUPPORT

- ★ Indoor/Outdoor: Pools...Saunas, Spas... Spray Parks
- ★ Playgrounds
- ★ Child Development Centers/Youth Activities
- ★ Surfaces: Playing fields, outdoor courts, golf courses
- ★ Handicapped Access
- ★ Scoreboards ... Bleachers: Inside and out
- ★ Shelters, Shade Structures, Tents: Undercover
- ★ Pool Equipment and Supplies

MAY

Closing: 3/28/11

Materials: 4/1/11

FIVE-STAR FACILITIES REPORT

NATIONAL PHYSICAL FITNESS & SPORTS MONTH

- In-depth profiles of the newest ... largest ... busiest ... finest military, federal and community rec and fitness facilities and programs*
- ★ Outdoors, Outdoor Amenities
 - ★ Paintball
 - ★ Child Development Centers
 - ★ DoD Schools
 - ★ VA Wellness, Rehab
 - ★ Going Green

JUNE

Closing: 4/27/11

Materials: 5/3/11

**SPECIAL TOPICS
IN FITNESS**

- ★ Fitness for Special Populations:
Special Ops to Wounded Warriors
- ★ Deployed MWR Programs
- ★ Rehabilitation and Fitness
- ★ Martial Arts/Combatants
- ★ Technology/Software
- ★ Climbing Walls
- ★ On the Surface: Playgrounds, Outdoor Courts, Fields
- ★ Bowling: The Armed Forces Bowling Conference – BPAA Bowl Expo, Texas - Bonus distribution!

JULY

Closing: 6/8/11

Materials: 6/14/11

**PLAYGROUNDS
& PARKS**

**NATIONAL RECREATION
& PARKS MONTH**

- ★ Aquatics: Military fun in the water
- ★ Shelters, Shade Structures, Tents:
From inside out
- ★ Playgrounds and Child Care Centers:
Safety
- ★ Equipment Rental ... especially outdoors
- ★ VA Programs/Facilities
- ★ Handicapped Access
- ★ Locker Room, Laundry, Sauna:
Cleaning up
- ★ Municipal and State Recreation Programs
- ★ **Fiscal 2011 Year-End Product Showcase and Guide**

SEPTEMBER

Closing: 7/28/11

Materials: 8/3/11

**ANNUAL
BUYERS' GUIDE**

- A complete guide to recreation supplies and equipment.
- Products. Suppliers. Contracts.
- Addresses. Phone numbers. Contact Names.
- ★ RECREATION & FITNESS PRODUCT SHOWCASE
- ★ FY 2012 MWR EVENTS CALENDAR WITH CORPORATE LOGOS



AND DON'T FORGET - The Military/Federal Government Fiscal Year 2012 begins Oct. 1, 2011

**OCTOBER**

Closing: 8/25/11

Materials: 8/31/11

NRPA/AFRS ISSUE

- ★ Interviews: Armed Forces, Recreation Society incoming/outgoing presidents
- ★ Outdoor Rec Equipment Rental
- ★ Playground Maintenance
- ★ Shelters, Shade Structures, Tents:
The elements
- ★ Flooring, Floor Coverings, Playing Surfaces: In, out
- ★ Paintball
- ★ Climbing Walls
- ★ Bonus Distribution: Natl. Rec and Park Assn. - Armed Forces Rec Society Expo, Atlanta, Ga., Nov. 1-4.
- ★ Bonus Distribution at Club Industry in Chicago!

NOVEMBER

Closing: 9/30/11

Materials: 10/6/11

**MILITARY FITNESS
SUMMIT / AB EXPO**

- ★ Military Fitness Centers: new equipment ... functional fitness ... going green.
- ★ Rehabilitation: Active duty and VA.
- ★ Armed Forces Sports Council (AFSC) & CISM.
- ★ The Indoor Pool: Resurfacing, maintenance
- ★ Certification/Accreditation
- ★ Locker Room, Laundry, Sauna:
Squeaky clean
- ★ Aquatic Therapy
- ★ Mind/Body Programs
- ★ High-Tech Fitness
- ★ New Products from Industry
- ★ Bonus Distribution at the Orlando, Fla., AB Show & Military Fitness Summit, Dec. 1-3!

PLEASE NOTE: In addition to the main topics of focus for each issue listed above, *GOVERNMENT RECREATION & FITNESS* gives exclusive “first looks” at newly opened facilities and outstanding programs, as well as providing coverage of current news and policy changes, interviews with the top names in military fitness and recreation, reports on emerging trends and new product information.