



825 OLD COUNTRY ROAD  
 WESTBURY, NEW YORK 11590  
 (516) 334-3030 FAX (516) 334-3059  
 e-mail: ebm-mail@ebmpubs.com

# 2012 Editorial Schedule

Government Recreation & Fitness helps suppliers cut through red tape to speak directly to the military and government recreation and fitness professionals who buy and use their products.

## JANUARY

Closing: 11/29/11

Materials: 12/6/11

### FAMILY FUN & FITNESS... The Outlook for 2012

- ★ Family Focus ... impact on military programs/facilities
- ★ Military Fitness Summit/AB Expo Wrap-Up
- ★ MWR in the Year Ahead
- ★ Playgrounds: New directions, Design Trends
- ★ Climbing Walls
- ★ Flooring, Floor Coverings, Playing Surfaces
- ★ Golf: PGA preview ... plus Mini-Golf and Disc Golf
- ★ Family Fun and Bowling Centers
- ★ Military Athletics & Extreme Sports

## FEBRUARY

Closing: 1/5/12

Materials: 1/12/12

### OUTDOOR RECREATION... Keeping Up Morale on Base

- ★ Army Corps of Engineers: Its role in public recreation
- ★ Deployed MWR: Keeping up morale downrange
- ★ Outdoor Recreation: Field sports, Trails, Paintball
- ★ Outdoor Equipment Rental: Checking it out
- ★ Shelters, Shade Structures, Tents: The outside story
- ★ Aquatics: Pool Equipment and Supplies
- ★ Lawn/Grounds Maintenance

## MARCH

Closing: 2/2/12

Materials: 2/9/12

### FOCUS ON FITNESS / IHRSA

- ★ Strength, Cardio and Group Exercise... What's New from Industry!
- ★ Rehabilitation: From Military to VA
- ★ Aquatic Therapy ... Base Pools... Medical Facilities
- ★ Technology/Software
- ★ Certification: Raising the standards.
- ★ Bonus distribution: IHRSA Show in Los Angeles, March 14-17

## APRIL

Closing: 3/5/12

Materials: 3/12/12

### AQUATICS & OUTDOOR FAMILY SUPPORT

- ★ Indoor/Outdoor: Pools...Saunas, Spas... Spray Parks
- ★ Playgrounds
- ★ Child Development Centers/Youth Activities
- ★ Surfaces: Playing fields, outdoor courts, golf courses
- ★ Handicapped Access
- ★ Scoreboards ... Bleachers: Inside and out
- ★ Shelters, Shade Structures, Tents: Undercover
- ★ Pool Equipment and Supplies

## MAY

Closing: 4/2/12

Materials: 4/9/12

### FIVE-STAR FACILITIES REPORT

- In-depth profiles of the newest ... largest ... busiest ... finest military, federal and community rec and fitness facilities and programs*
- ★ Outdoors, Outdoor Amenities
- ★ Paintball
- ★ Child Development Centers
- ★ DoD Schools
- ★ VA Wellness, Rehab
- ★ Sustainability

**JUNE**

*Closing: 5/7/12*

*Materials: 5/14/12*

## **SPECIAL TOPICS IN FITNESS**

- ★ Fitness for Special Populations:  
Special Ops to Wounded Warriors
- ★ Deployed MWR Programs
- ★ Rehabilitation and Fitness
- ★ Martial Arts/Combatants
- ★ Technology/Software
- ★ Climbing Walls
- ★ On the Surface: Playgrounds, Outdoor Courts, Fields
- ★ Bowling: The Armed Forces Bowling Conference – BPAA Bowl Expo, Reno, Nevada – Bonus distribution!

**JULY**

*Closing: 6/7/12*

*Materials: 6/14/12*

## **PLAYGROUNDS & PARKS**

- ★ Aquatics: Military fun in the water
- ★ Shelters, Shade Structures, Tents:  
From the inside out
- ★ Playgrounds and Child Care Centers:  
Safety
- ★ Equipment Rental ... especially outdoors
- ★ VA Programs/Facilities
- ★ Handicapped Access
- ★ Locker Room, Laundry, Sauna:  
Cleaning up
- ★ **Fiscal 2012 Year-End Product Showcase and Guide**

**SEPTEMBER**

*Closing: 8/1/12*

*Materials: 8/8/12*

## **ANNUAL BUYERS' GUIDE**

- A comprehensive guide to recreation supplies and equipment:
  - Products. Suppliers. Contracts.
  - Addresses. Phone numbers. Contact Names.
- ★ RECREATION & FITNESS PRODUCT SHOWCASE
- ★ FY 2013 MWR EVENTS CALENDAR WITH CORPORATE LOGOS



**AND DON'T FORGET - The Military/Federal Government Fiscal Year 2013 begins Oct. 1, 2012**



**OCTOBER**

*Closing: 8/26/12*

*Materials: 9/5/12*

## **NRPA/AFRN ISSUE**

- ★ Interviews: Armed Forces Recreation Network incoming/outgoing presidents
- ★ Outdoor Rec Equipment Rental
- ★ Playground Maintenance
- ★ Shelters, Shade Structures, Tents:  
The elements
- ★ Flooring, Floor Coverings, Playing Surfaces: In, out
- ★ Paintball
- ★ Climbing Walls
- ★ Bonus Distribution: National Rec and Park Assn. - Armed Forces Rec Network Expo, Anaheim, Calif., Oct. 16-18
- ★ Bonus Distribution at Club Industry in Chicago!

**NOVEMBER**

*Closing: 10/10/12*

*Materials: 10/19/12*

## **MILITARY FITNESS SUMMIT / AB EXPO**

- ★ Military Fitness Centers: new equipment ... functional fitness ... Sustainability
- ★ Rehabilitation: Active duty and VA
- ★ Armed Forces Sports Council (AFSC) & CISM
- ★ The Indoor Pool: Resurfacing, maintenance
- ★ Certification/Accreditation
- ★ Locker Room, Laundry, Sauna:  
Squeaky clean
- ★ Aquatic Therapy
- ★ Mind/Body Programs, Pilates, Yoga
- ★ High-Tech Fitness
- ★ New Products from Industry
- ★ Bonus Distribution at the AB Show & Military Fitness Summit, New Orleans, Nov. 29 - Dec. 1!

**PLEASE NOTE:** In addition to the main topics of focus for each issue listed above, *GOVERNMENT RECREATION & FITNESS* gives exclusive “first looks” at newly opened facilities and outstanding programs, as well as providing coverage of current news and policy changes, interviews with the top names in military fitness and recreation, reports on emerging trends and new product information.