

## 2010 EDITORIAL SCHEDULE

**EVERY ISSUE** of **MILITARY CLUB & HOSPITALITY** is alive with important market data, profiles, names in the news and new product information – each issue highlights product categories related to that issue's special-focus topics. Lodging in its many aspects, menu development, food preparation techniques ... sanitation, maintenance, upkeep ... clubs; food, beverage and entertainment operations; package stores ... month after month, the latest reports will appear in **MILITARY CLUB & HOSPITALITY**. Special-focus topics include:

### FEBRUARY *Closing: Dec. 29, 2009 Materials: Jan. 7*

- **Buyers Guide:** A one-of-a-kind procurement resource for hospitality, recreation, lodging.
- **Show Previews:**
  - \* Catersource - Las Vegas - IMCEA Awards Presentation.
  - \* Nightclub & Bar's "The Show" - Las Vegas.
  - \* HotelWorld Food & Beverage - Las Vegas.
- **Catering:** From wedding reception to dining-in.
- **AFNAFPO Update.**
- **Bonus Distribution:** *Catersource! HotelWorld! The Show!*

### MARCH *Closing: Feb. 8 Materials: Feb. 12*

- **Military Lodging: Facility Profiles.**
- **Alcoholic Beverage Trends** in the Military Milieu.
- **Going Green:** Environment-friendly initiatives.
- **Outdoor Events.** • **Outdoor Furniture.**
- **Equipment & Supplies.** Cookouts. Barbecues. Smokers.

### APRIL *Closing: March 17 Materials: March 23*

- **Meet the Chiefs:** An all-services MWR update.
- **GSA Expo:** Preview of the Orlando show.
- **The Laundry Room:** Keeping fresh and clean.
- **Special Events.** Planning and executing.
- **Tents:** Come rain or come shine.
- **Military Lodging:** Design and designers.
- **Show Preview:** Hospitality Design Expo. in Las Vegas.
- **Bonus Distribution:** *Hospitality Design Expo! GSA Expo!*

### JUNE *Closing: April 13 Materials: April 19*

- **Congressional Overview:** MWR Capitol Hill update.
- Preview of the 91st Annual **National Restaurant Show.**
- **Summer Beverage Promotions:** On- and Off-Premise.
- **Branded Concepts and Theme Operations.**
- **Sustaining Your Facility:** Going Green-er.
- **Equipment & Supplies:** Moving ahead.
- **Uniform Trends:** Dressing right.
- **Military Lodging. Facility Profile.**
- **Bonus Distribution** *at the NRA Show!*

### AUGUST *Closing: June 18 Materials: June 24*

#### ANNUAL ALMANAC & MARKET GUIDE

FY 2009 sales statistics for each military club; food, beverage and entertainment venue; Class Six and package store; and lodging facility on every installation around the globe. Names and numbers of MWR and recreation directors.

- **Directory of Selected Suppliers.**

### SEPTEMBER *Closing: Aug. 13 Materials: Aug. 19*

- **Fiscal Year End:** Last-minute purchasing ideas.
- **Helping the Environment: Going Green**
- **AFRS/NRPA:** Armed Forces Recreation Society's 50th Professional Training Institute - National Recreation and Park Association's 45th Annual Congress.
- **Military Lodging.**
- **Meetings:** Catering and conference centers.
- **Equipment & Supplies:** Buying foodservice equipment.
- **Tents.** In action.
- **Bonus Distribution** *at NRPA in Minneapolis!*

### OCTOBER *Closing: Sept. 16 Materials: Sept. 22*

- **Military Lodging:** An all-services report.
- **International Hotel/Motel & Restaurant Show:** Previews of Army and Air Force lodging workshops.
- **Appliances in the Guest Room.**
- **Special Report:** Beer, ale, malt beverages.
- **Holiday Beverages.**
- **Pre-Engineered Structures.**
- **Bonus Distribution** *at IHM&RS!*

### DECEMBER *Closing: Nov. 1 Materials: Nov. 5*

- **PHMA Preview:** Professional Housing Management Association seminar and show.
- **Visitors Quarters:** Official accommodations.
- **Military Lodging:** Renovations. And New Construction.
- **AFRCs:** Armed Forces Recreation Centers.