

## 2012 EDITORIAL SCHEDULE

**MILITARY CLUB & HOSPITALITY** is alive issue after issue with important market data, profiles, names in the news and new product information – highlighting product categories related to the issue's special-focus topics. Lodging in its many aspects ... clubs; package stores; food, beverage and entertainment (FB&E) operations, menu development, food preparation techniques ... sanitation, maintenance, upkeep ... month after month, the latest reports will appear in **MILITARY CLUB & HOSPITALITY**. Special-focus topics include:

### FEBRUARY *Closing: Dec. 20, 2011 Materials: Dec. 28*

- **Buyers Guide:** A one-of-a-kind procurement resource for hospitality, recreation, lodging.
- **Show Previews:** \* Catersource and IMCEA - Las Vegas.  
\* Nightclub & Bar's "The Show" - Las Vegas.
- **AFNAFPO Update.** • **Air Force Innkeeper Awards.**
- **Catering:** From wedding reception to Hail and Farewell.
- **Special Feature: Equipment.**
- **Bonus Distribution:** *Catersource! The Show!*

### MARCH *Closing: Jan. 26 Materials: Feb. 2*

- **Meet the Chiefs:** An all-services MWR update.
- **Military Lodging:** Facility Profiles.
- **Preview: Navy Gateway Inns Training, March 17-23.**
- **Alcoholic Beverage Trends** in the Military Milieu.
- **Going Green:** Environment-friendly initiatives.
- **Outdoor Events.** • **Indoor/Outdoor Furniture.**
- **Equipment & Supplies.** Cookouts. Barbecues. Smokers.
- **Bonus Distribution:** *Navy Gateway Inns in San Diego!*

### APRIL *Closing: March 21 Materials: March 28*

- Preview of the 93rd Annual **National Restaurant Show.**
- **GSA Expo:** Preview of the San Antonio show.
- **Military Lodging:** Design and designers.
- **Furniture:** Fitting out the room.
- **Uniform Trends:** Dressing right. • **Navy Zumwalt Awards.**
- **The Laundry Room:** Keeping fresh and clean.
- **Tents:** Come rain or come shine.
- **Show Preview:** Hospitality Design Expo in Las Vegas.
- **Bonus Distribution:** *NRA! Hospitality Design! GSA Expo!*

### JUNE *Closing: May 22 Materials: May 30*

- **Congressional Overview:** MWR Capitol Hill update.
- **Joint Services F&B Workshop: IMCEA Awards.**
- **Special Events.** Planning and executing.
- **Summer Beverage Promotions:** On- and Off-Premise.
- **Branded Concepts and Theme Operations.**
- **Sustaining Your Facility:** Keeping Green Going.
- **Equipment & Supplies:** Moving ahead.
- **Military Lodging:** Facility Profile. • **Navy Carlson Awards.**
- **Bonus Distribution:** *Fiesta of Flavors in San Antonio!*

### AUGUST *Closing: July 12 Materials: July 19*

#### ANNUAL ALMANAC & MARKET GUIDE

- FY 2011 sales statistics for each military club, FB&E venue, Class Six/package store and lodging facility on every base around the globe. Names and numbers of MWR and recreation directors.
- **Directory of Selected Suppliers.**
- **Fiscal Year End:** Last-minute purchasing ideas.

### SEPTEMBER *Closing: Aug. 21 Materials: Aug. 28*

- **Air Force Services: 20th Anniversary Salute.**
- **AFRN/NRPA:** Armed Forces Recreation Network's 51st Professional Training Institute - National Recreation and Park Association's 47th Annual Congress.
- **Helping the Environment: Going Green**
- **Military Lodging.** • **Marine Corps Excellence Awards.**
- **Meetings:** Catering and conference centers.
- **Equipment & Supplies:** Buying foodservice equipment.
- **Tents.** In action.
- **Bonus Distribution** at NRPA in Anaheim!

### OCTOBER *Closing: Sept. 18 Materials: Sept. 25*

- **Military Lodging:** An all-services report.
- **International Hotel/Motel & Restaurant Show:** Preview of Air Force lodging workshop.
- **Appliances in the Guest Room.**
- **Special Report:** Beer, ale, malt beverages.
- **Holiday Beverages.** • **Army LOYA Awards.**
- **Pre-Engineered Structures.**
- **Bonus Distribution** at IHM&RS!

### DECEMBER *Closing: Oct. 31 Materials: Nov. 7*

- **PHMA Preview:** Professional Housing Management Assn. Professional Development Seminar and Trade Expo.
- **Visitors Quarters:** Official accommodations.
- **Military Lodging:** Renovations. And New Construction.
- **Furniture:** Making a home away from home.
- **Base Housing:** Security, Safety, Amenities.
- **AFRCs:** Armed Forces Recreation Centers.
- **Bonus Distribution:** *PHMA's PDS XXV, January 2013!*