

HotelWorld Food & Beverage 2010 – *Providing Business Solutions*

Food and beverage decision makers, including those from the military, will converge in Las Vegas next month for the third annual HotelWorld Food & Beverage 2010. The event, co-located with the Nightclub & Bar Convention and Trade Show, takes place from March 8-10 at the Las Vegas Convention Center.

The show provides three full days of specialized programming for hotel food and beverage industry members, including owner/operators, chefs, food and beverage directors and operations directors. The event is dedicated to growth, new products, and top-notch nightlife events that help attendees network and gain valuable industry knowledge.

TRADE SHOW

One of the marquee events at HotelWorld Food & Beverage is the trade show, which takes place at the

convention center on Tuesday, March 9, from noon-6 p.m., and Wednesday, March 10, from noon-5 p.m.

Approximately 2,000 exhibitors will offer products for military food and beverage personnel to check out, including: beer, wine and spirits; bar supplies; glassware; food; foodservice equipment, décor and furnishings; lighting and sound; and cleaning and maintenance.



Military food and beverage personnel can check out the latest beer, wine and spirits during HotelWorld Food and Beverage 2010.

GENERAL SESSIONS

This year's educational program features presenters selected to provide answers, solutions and tactics that address the challenges and opportunities of today's economic marketplace. The programs provide unique expertise and sessions to improve revenue per occupied room (REVPOR) performance by maximizing restaurant, room service, bar and events revenue.

—MCH

ALL DAY Cafe

Anytime's the right time with
All Day Cafe

Today's consumers are grab-and-go consumers. They're looking for good taste and portability... anytime of day.

That's exactly what All Day Cafe's high quality product line delivers. All Day Cafe combines heat-and-serve convenience with plenty of great taste options.

Answer the call for a snack or meal solution that energizes and satisfies with All Day Cafe Burritos, Quesadillas, Bowls, Breakfast Sandwiches and Hard cooked eggs. All are made with top quality ingredients and taste made-to-order. They're a combination, consumers will return for again and again!

For additional information, contact: John Padula - Director of Sales, Military
(P) 315.652.1594 (F) 352.205.3250 john.padula@michaelfoods.com

MICHAEL FOODS
www.michaelfoods.com

©2009 Michael Foods, Inc. All rights reserved.