

# ON-CAMPUS HOSPITALITY

AN EXECUTIVE BUSINESS MEDIA PUBLICATION

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## First Annual NACAS *On-Campus Hospitality* College Foodservice Excellence Award Honors University of Virginia District Manager

ORLANDO, Fla. – The first annual NACAS *On-Campus Hospitality* College Foodservice Excellence Award was recently presented to Brent Beringer, Resident District Manager with Aramark at the University of Virginia in Charlottesville. Beringer received this award at the 43<sup>rd</sup> annual NACAS Conference, held here at the Rosen Shingle Creek Hotel.

This award is issued by the National Association of College Auxiliary Services (NACAS), the largest auxiliary services support organization serving higher education, and sponsored by *On-Campus Hospitality (OCH)* magazine, the only independent magazine published exclusively for college and university foodservice professionals.

Award nominees were evaluated on their accomplishments in a broad array of foodservice management initiatives, from culinary innovation and quality to diner satisfaction, revenue growth, outreach efforts and sustainability initiatives.

During the Oct. 23 award ceremony, *On-Campus Hospitality* Managing Editor Gregg Wallis commended Beringer for his leadership and achievements in a wide variety of foodservice categories. He ably manages 24 retail dining locations as well as catering, vending and sports concessions at the university.

Since fiscal year 2003, Beringer has grown food sales at U. Va. by more than 41 percent, with a significant increase in the number of early meal plan sign-ups. He has introduced a number of initiatives to advance the foodservice operation's emphasis on sustainability, such as trayless service along with the use of organic and locally sourced foods, and his composting program earned an award from the state's governor.

Beringer has also fostered a number of food-focused "town/gown" outreach efforts to bond the university with the local community by "breaking bread together" and established a chapter of the Campus Kitchen student service program to provide food for neighbors in need.

Beringer and his work at U. Va. are being profiled in the November issue of *On-Campus Hospitality*.

*MORE*

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University of Virginia District Manager -- Page 2

About *On-Campus Hospitality*

*On-Campus Hospitality* magazine is the only independent magazine written exclusively for college and university foodservice professionals. First published in 1979, this magazine covers a \$20.4 billion a year market on 4,474 campuses across the United States. Its circulation is audited by the independent Audit Bureau of Circulations (ABC).

About NACAS

NACAS is the largest auxiliary services support organization serving higher education. Its membership includes colleges and universities throughout the United States, Canada, United Kingdom, Ireland, and Australia. Founded in 1978 as the National Association of College Auxiliary Services, NACAS provides “The Connections That Count” by offering opportunities for members to share ideas, develop business solutions, enhance programs and revenues, and develop meaningful professional relationships. Nearly 800 institutions of higher education and more than 200 business partners are members of NACAS.

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