

# ON-CAMPUS HOSPITALITY

AN EXECUTIVE BUSINESS MEDIA PUBLICATION

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## 2012 EDITORIAL SCHEDULE

### **FEBRUARY** Closing: Dec. 13 Materials: Dec. 20

**Food Focus:** Dairy  
**Breakfast** . . . on the Go  
**Beverages:** Hot and Cold Refreshment on Campus  
**Healthy Eating:** Organics and Natural Foods  
**Equipment**  
**C/Stores on Campus:** On-the-Go Items

### **MARCH** Closing: Jan. 18 Materials: Jan. 25

**Food Focus:** Pizza.  
**Trends with Tenure:** Going Green  
**Branding on Campus**  
**Special Dietary Needs:** Addressing Allergy Concerns with Gluten-Free and Other Options  
**Breads and Baked Goods**

### **APRIL** Closing: March 15 Materials: March 22

**NRA Show Preview:** National Restaurant Association Show, Chicago, May 5-8\*  
**Food Focus:** Pasta  
**World Cuisine:** Special Recipes  
**Equipment**  
**Food Waste Management**  
**Technology**  
**Design**  
**C/Stores on Campus:** Grab & Go  
**NACCU:** National Association of Campus Card Users' 19th Annual Conference, Seattle, April 22-25\*  
**NAMA:** National Automatic Merchandisers Association ONEShow, Las Vegas, April 25-27

### **MAY** Closing: April 12 Materials: April 19

**Breakfast**  
**Handheld Foods**  
**Branding:** National Names on Campus.  
**Beverages**  
**Design**  
**18th Annual Chef Culinary Conference,** UMass, Amherst, Mass., June 10-15\*  
**NACC:** National Association of Collegiate Concessionaires Show, University of Oregon, Eugene, Ore., June 12-17\*

### **JULY** Closing: May 17 Materials: May 24

**NACUFS SHOW ISSUE:** National Association of College and University Food Services National Conference, Boston, July 11-13\*  
**Technology**  
**Frozen Desserts**  
**Design**  
**C/Stores on Campus:** Best in the Business Awards  
**Equipment**  
**School Nutrition Association:** Annual National Conference, Denver, July 15-18

### **AUGUST** Closing: June 22 Materials: June 29

**BACK-TO-SCHOOL ISSUE**  
**Chef Culinary Conference** Report  
**Grab & Go**  
**Food Focus:** Pizza and Pasta  
**Bread Basket**  
**Environmental Initiatives**  
**Healthy Trends** for All.

*\*Bonus distribution at these shows.*

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# ON-CAMPUS HOSPITALITY 2012 EDITORIAL SCHEDULE

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The independent magazine focused only on college and university foodservice professionals

## SEPTEMBER *Closing: July 31 Materials: Aug. 7*

**NACUFS Show Wrap-Up**

**Breakfast:** New Ideas on Old Favorites  
(Hot and Cold)

**Equipment**

**Dairy**

**Branding**

**Food Safety**

**C/Stores on Campus:** Food Service

**NACS:** National Association of Convenience Stores Show, Las Vegas, Oct. 7-10

## OCTOBER *Closing: Sept. 5 Materials: Sept. 12*

**NACAS SHOW/SUSTAINABILITY ISSUE**

**Lunch.** The Sandwich

**Food Focus: Seafood**

**Grab & Go:** Healthy

**Design**

**NACAS:** National Association of College Auxiliary Services Conference, Atlanta, Oct. 28-31\*

## NOVEMBER *Close: Oct. 10 Materials: Oct. 17*

**Profile: Second Annual NACAS/ On-Campus Hospitality College Foodservice Excellence Award Winner**

**World Cuisine:** Special Recipes.

**Handheld Foods**

**Branding**

**Innovations:** Energy/Space/Time/Labor-Saving Equipment

**Special Dietary Needs:** Addressing Allergy Concerns

**C/Stores on Campus:** Natural and Organic

## AND IN EVERY ISSUE . . .

- **Around the Campus...** The latest campus foodservice trends, initiatives and events
  - **CampusWares...** New product announcements
  - **Eye on Industry...** Company news reports
  - **Deals & Promotions...** Special offers available to campus food service
  - **Mind Your Business...** College and university foodservice managers weigh in on questions of common concern
  - Chef profiles with favorite recipes:  
**Compliments to the Chef** - top campus chefs. **The Corporate Chef** - leading chefs of campus market suppliers.
  - **The Back Page...** Guest columns by campus foodservice professionals on topics of interest to their peers
  - **Profiles** of leading college and university foodservice operations ...
- On-Campus Hospitality** also features reports on market data, trends in menu development, preparation techniques, equipment maintenance, food safety ... and much more!

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