

ON-CAMPUS HOSPITALITY

AN EXECUTIVE BUSINESS MEDIA PUBLICATION

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2010 EDITORIAL SCHEDULE

FEBRUARY *Closing: Dec. 9 Materials: Dec. 15*

Breakfast . . . on the Go.

Beverages: Coffees, Teas and other Hot Treats.

Healthy Eating: Organics and Natural Foods,
From Scratch or Pre-Prepared.

Food Focus: Spotlight on Poultry.

Branding on Campus: Concepts.

Design: Out with the Old, In with the New.

C/Stores on Campus: Snacks, Candy

CAMEX C/Store Seminar: National Association of
College Stores in Orlando, March 11-16.*

MARCH *Closing: Jan. 25 Materials: Jan. 29*

Trends with Tenure: Going Green

Food Focus: Pizza, Pasta.

Baked Goods . . . and Good Baking.

Equipment: Back of the House.

Design: in the Campus Dining Facility.

C/Stores on Campus: Beverages

ACAP: Assn. of College Admin Professionals Annual
Conference in San Diego, March 28-30.*

APRIL *Closing: Feb. 24 Materials: March 2*

Desserts. Fantastic Finales.

Dairy. Milk, Yogurt, Cheese, Soy, And more!

Equipment: Energy Efficient, Energy Neutral.

Food Focus: What's Your Beef? Your Pork? Your Protein?

C/Stores on Campus: Grab & Go.

Design: Inside and Out.

NACCU: National Assn. of Campus Card Users' 17th
Annual Conference in Phoenix, April 18-21.*

NAMA: OneShow Preview: April 28-30 in Chicago.*

MAY *Closing: April 5 Materials: April 9*

NRA Show Preview: *91st National Restaurant
Association Show, Chicago, May 22-25.

Breakfast: Building a Better Breakfast.

Hand-Held Foods: Wraps & Veggies & Tacos & Sliders...

Branding: National Names on Campus.

Beverages: Cold Favorites.

Design: Front of the House, Back of the House.

NACC: Natl. Assn. of Collegiate Concessionaires Annual
Meeting, Notre Dame, South Bend, June 8-11.*

*Bonus distribution at these shows.

JULY *Closing: May 13 Materials: May 19*

NACUFS Issue: Natl. Assn. of College and University Food
Services National Conference—San Jose, July 7-10.*

Frozen Desserts. And Cool Treats. **NRA Show** Wrap-Up.
Spotlight on **Technology:** Using It to the Fullest

Design . . . and Decor.

C/Stores on Campus: Best in the Business Awards

AUGUST *Closing: June 21 Materials: June 25*

Chef Culinary Conference: Tastes of the World Report.

Trends with Tenure: Grab & Go.

Food Focus: All About Poultry.

Environmental Initiatives

Back-to-School. New Term, New Semester, New Ideas.

Design: Variations on a Theme

Outsourcing: How, Why, When.

Healthy Trends for All.

SEPTEMBER *Closing: Aug. 11 Materials: Aug. 17*

Breakfast: New Ideas on Old Favorites, Hot and Cold.

Equipment: Preparing, Cooking, Serving.

Got Dairy? Got Soy? **NACUFS** Show Wrap-Up.

Branding: QSR and Retail Brands. **Food Safety.**

Design: The Plate and Its Surroundings.

C/Stores on Campus: Food Service

NACS: National Assn. of Convenience Stores
Conference, Atlanta, Oct. 5-8.

OCTOBER *Closing: Sept. 21 Materials: Sept. 27*

SUSTAINABILITY ISSUE

Lunch. The Sandwich.

Food Focus: Seafood—Reelin' 'em in on Campus.

Grab & Go: Healthy.

Design: Building Green.

NACAS: National Assn. of College Auxiliary Services
Conference, Colorado Springs, Nov. 7-10.

NOVEMBER *Close: Oct. 18 Materials: Oct. 22*

World Cuisine: Special Recipes.

Hand-Held Foods: Burgers and Beyond.

Branding: What's in a Name?

Innovations: Energy/Space/Time/Labor-Saving Equipment.

Design: Refurbish, Renovate... or Replace?

C/Stores on Campus: Natural and Organic.

AND EVERY ISSUE . . .

of **ON-CAMPUS HOSPITALITY** is filled with market data, new products, trends in all foodservice aspects: menu development, preparation techniques ... maintenance, upkeep, sanitation ... Sustaining Green—environmentally responsible programs and practices ... Eye on Industry, off-campus business partners' names in the news ... Compliments to the Chef, featuring favorite recipes ... profiles of key colleges ... the latest reports will all appear in **ON-CAMPUS HOSPITALITY**.