

COAST GUARD EXCHANGE

Merchandising/Marketing Team Personnel

COAST GUARD COMMUNITY SERVICES COMMAND

Battlefield Technology Center I
510 Independence Pkwy., Suite 500
Chesapeake, Va. 23320-5180
(757) 420-2480 • FAX: (757) 420-0286



SAMANTHA BISHOP
Chief Merchandising Officer
(757) 842-4904

VICKI MILLER
Buyer



(757) 842-4723

Linen; Domestic; Housewares; Pet Supplies; Small Appliances; Outdoor Living; Sporting Goods; Nutrition; Firearms; Tactical

MICHAEL HARTSOCK
Assistant Buyer
(757) 842-4733

Linen; Domestic; Housewares; Pet Supplies; Small Appliances; Outdoor Living; Sporting Goods; Nutrition; Firearms; Tactical

ELAINE R. MANUEL
Pricing Specialist
(757) 842-4943

MARIANNE DRAINER
Buyer



(757) 842-4715

Automotive; Commercial Uniforms; Major Appliances; Furniture; Uniform Distribution Center (UDC); Special Orders

DANIELLE RIDDICK-PALMER
Assistant Buyer
(757) 842-4751

Automotive; Commercial Uniforms; Major Appliances; Furniture; Uniform Distribution Center (UDC); Special Orders

JANE CARLSTROM
Buyer



(757) 842-4716

Men's Apparel; Men's and Women's Shoes

KIMBERLY WHITE
Assistant Buyer
(757) 842-4734

Men's Apparel; Men's and Women's Shoes

MARKETING

SCOTT POTEET
Director of Marketing
(757) 842-4946

SCOTT PEABODY
Business Development Manager
(757) 842-4712

CWO TODD REIGLE, USCG
Retail Operations Technician
(757) 842-4747

KEN JEZORSKI
Retail Operations Specialist
(757) 842-4737



JEFF EDNEY
Advertising Manager
(757) 842-4933

CHRIS KINDER/ASHLEY HALL
Graphic Designers
(757) 842-4934/4749

JOBELLE HARRIS
Pricing Specialist
(757) 842-4761

TERRI HOLMAN
Buyer



(757) 842-4945

Coast Guard Logo Apparel and Giftware; Giftware and Seasonal Items

MICHELAH SCOTT
Assistant Buyer
(757) 842-4745

Coast Guard Logo Apparel and Giftware; Giftware and Seasonal Items

ZEHNA RANDELL
Pricing Specialist
(757) 842-4771
Coast Guard Logo Apparel and Giftware; Giftware and Seasonal Items

DAWN STITH
Buyer



(757) 842-4717

Women's Apparel; Cosmetics and Fragrances; Jewelry; Watches; Handbags; Accessories; Sunglasses

GABBY SMITH
Assistant Buyer
(757) 842-4746
Handbags; Accessories; Sunglasses

AALIYAH LYIVERS
Assistant Buyer
(757) 842-4960
Cosmetics and Fragrances; Jewelry; Watches

MARGIE DIAZ
Pricing Specialist
(757) 842-4744
Women's Apparel

E-COMMERCE

HOPE THOMPSON
Director of E-Commerce
(757) 842-4930



SUSAN CARROW
E-Commerce Customer Service Specialist
(757) 842-4772

JOHN GILLEN
E-Commerce Distribution Center Manager
(216) 675-2431

CHARLETTE FRIERSON
E-Commerce Digital Marketing Manager
(757) 842-4749

LAURA VERRET
E-Commerce Production Manager
(757) 842-4766

LASHAY BOYD
E-Commerce Product Assistant
(757) 842-4743

ROBERTO QUIROS
E-Commerce Warehouse Worker
(216) 675-2431

JOE CALCAGNI
Merchandise Planning and Analytics Manager
(757) 842-4935

MARILYN HOLLOWAY
Logistics Analyst
(757) 842-4738

TERRI AMORY
Merchandise Planner
(757) 842-4731

WINTRESS PAGE
Merchandise Planner
(757) 842-4925

JIM GOLDADE
Buyer



(757) 842-4720
Spirits; Wine; Beer; Tobacco

STEPHANIE ASHBY
Assistant Buyer
(757) 842-4725
Wine

ADRIAN REED
Assistant Buyer
(757) 842-4938
Spirits

JANIE CAPPELLI
Pricing Specialist
(757) 842-4729
Beer

MICHELL HOUPE
Pricing Specialist
(757) 842-4730
Wine

PAMELIA JOHNSON
Pricing Specialist
(757) 842-4763
Tobacco

JOANNE FAULKNER
Buyer



(757) 842-4718

Food; Drinks; Candy and Snacks; Health and Beauty Care (HBC); Household Supplies; Stationery; Greeting Cards; Books; Magazines; Hardware; Batteries; McLane; AAFES

BARBARA SOUTHALL
Assistant Buyer
(757) 842-4728
VMI; Drinks; DeCA

HELENA JACKSON
Assistant Buyer
(757) 842-4741
AAFES, McLane

CLARICE WILSON
Pricing Specialist
(757) 842-4740

LYNDA McFADDEN
Buyer



(757) 842-4716

Electronics; Computers; Computer Software; Televisions; Gaming; Gift Cards

TIFFANY TUELL
Assistant Buyer
(757) 842-4736

Electronics; Computers; Computer Software; Televisions; Gaming; Gift Cards

JAN SEAY
Pricing Specialist
(757) 842-4735